



deaf connect
Serving our community.
Sharing our culture.

Celebrate LANGUAGE Champion Inclusion

13 April 2026

WHAT IS AUSLAN DAY?

Auslan Day is a national celebration of Australian Sign Language: the language of Australia's Deaf community. Held every year on 13 April, it's a moment to recognise Auslan's cultural significance and the role it plays in the lives of thousands of Deaf Australians.

Deaf Connect is Australia's largest Deaf services organisation and employer of Deaf people in Australia. This Auslan Day, we're inviting workplaces like yours to get involved.



deafconnect.org.au/auslan-day



WHY IT MATTERS FOR YOUR WORKPLACE

Accessibility is a shared responsibility.

Creating an inclusive workplace doesn't start with a big policy overhaul. It starts with small, consistent actions. Learning about Auslan is one of the most meaningful steps a team can take.

Quick Facts:

- 1 in 6 Australians lives with hearing loss
- Deaf employees and customers thrive in workplaces that include them
- Deaf awareness is both a practical skill and a value statement



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TOP TIPS FOR COMMUNICATING WITH DEAF COLLEAGUES

- Tip 1:** Ask them how they prefer to communicate. Preferences can include: Auslan interpreters, lip-reading, real-time captioning and more.
- Tip 2:** Supplement verbal communication with written instructions or summaries, especially for complex information.
- Tip 3:** Share meeting materials (such as agendas or slides) in advance to allow for preparation.



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HOW TO PARTICIPATE IN AUSLAN DAY

1

Display the poster

Print or display the Auslan Day poster in your office, break room, or digital screens on 13 April. Every display is a signal that inclusion matters in your workplace.

2

Share on social media

Use the social tile included in this kit to post on your company's social channels. Copy is pre-written on the next page, just add your logo and post.

3

Share the email banner

Add the Auslan Day banner to your internal newsletter or staff email for the week of 13 April. A simple header swap is all it takes.



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USING YOUR SOCIAL TILE

Your Auslan Day social tile is ready to post.
Here's how:



1. Download the social tile from the link provided in your kit email.
2. Post to your company LinkedIn, Facebook, Instagram or other social channel on or around 13 April.
3. Use the caption below:

We're proud to recognise Auslan Day on 13 April: a national celebration of Australian Sign Language and Deaf culture. At [Company Name], we're committed to inclusion in all its forms. #AuslanDay2026 #DeafAwareness @DeafConnectAU



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USING YOUR EMAIL BANNER



The Auslan Day email banner is sized to fit standard email headers (640 × 360px).

To use it:

1. Download the banner from the link provided in your kit email.
2. Insert it at the top of your internal newsletter or staff email for the week of 13 April.
3. Optional: link the banner to deafconnect.org.au/auslan-day for staff who want to learn more.



deafconnect.org.au/auslan-day



TAKE IT FURTHER

Want to do more? We'd love to help.

Auslan Day is a great starting point, but real inclusion goes beyond one day. Deaf Connect offers a range of workplace programs designed to build genuine Deaf awareness across your team.



Deaf Awareness Training

Structured, Deaf-led workplace training that builds lasting inclusive practices. Suitable for teams of all sizes.

ENQUIRE VIA [DEAFCONNECT.ORG.AU/COURSE/DEAF-AWARENESS-TRAINING](https://deafconnect.org.au/course/deaf-awareness-training)

Questions?

Reach us at info@deafconnect.org.au or visit deafconnect.org.au



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